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Dear Steve:

On behalf of SofTechnics, I would like to sincerely thank you for your contribution to our 2010 Users Conference last week in Nashville, Tennessee. Attendees raved that this year was truly "The best SofTechnics Users Conference to-date" and your keynote "Enjoy the Ride" certainly helped put it over the top! The opening session of a conference is a tough slot to fill. Your ability to kick-off our conference and motivate our attendees for the rest of the conference was truly incredible; it's no wonder you are one of the top rated and most sought after speakers in the country. Your touching stories and hilarious anecdotes made us laugh, reflect, and relate. You have inspired all of us to "Enjoy the Ride" and appreciate the small things in life.

It is fantastic when attendees can take something away from an inspirational speaker and I am certain that everyone who attended our conference this year was able to do so. As I was looking around the audience, I noticed and admired your ability to connect with each and every person in the room at one point or another. Our post-conference survey revealed your presentation scored a 5+ out of a possible 5. Outstanding!

We were thrilled with your presentation and will share your name and messages with family, friends, and colleagues about your life lessons! The attendees were repeating your key messages such as "Destination Disease" throughout the conference demonstrating the power of your message. You have definitely set a high bar for finding a keynote speaker for our next conference.

Best regards,



Bill Elliott
VP, Sales and Marketing
SofTechnics, Inc.
BE/sh

METTLER TOLEDO

